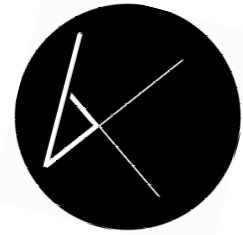


July 26, 2011



PRESS RELEASE

BEYOND GESTALTUNG

SEPTEMBER 10 – NOVEMBER 6, 2011

PRESS PREVIEW: THURSDAY, SEPTEMBER 8, 2011, 12 AM

OPENING: FRIDAY, SEPTEMBER 9, 2011, 7 PM

OPEN HOUSE: SATURDAY, SEPTEMBER 10, 2011, 2 PM

With free entry, guided tours, discussions, children's activities, a performance by Tanztheater Bielefeld as well as snacks and drinks in the courtyard.

LECTURES: OCTOBER 2011 – JANUARY 2012

Lecture program »**Gestaltung – an Interdiscipline**«

In Cooperation with the Faculty of Design at the University of Applied Sciences, Bielefeld

BEYOND GESTALTUNG

SEPTEMBER 10 – NOVEMBER 6, 2011

With contributions by: Eva Berendes, Matthew Brannon, Manuel Graf, Aaron Koblin, Zak Kyes, Helen Marten, Metahaven, Riccardo Previdi, Lasse Schmidt Hansen, Bahia Shehab & Aissa Deebi, Danh Vo, Franz Erhard Walther / Will Holder, Jochen Weber.

From 10th September to 6th November 2011, the Bielefelder Kunstverein is presenting recent works and new productions from fifteen international artists and designers. The themed exhibition, entitled »Beyond Gestaltung«, investigates the current interrelationship of art and design. It is being put on show in a city, which, with the foundation of a School of Design (1907) and with its links to industry, has traditionally been strongly influenced by the applied arts. Projects which shed light on the artistic development and the social significance of design form the centre of the exhibition.

Design is everywhere today. In the light of social, ecological and technological demands, design no longer restricts itself to classical fields of product concepts. Rather, design is understood as a formal intervention in the very structures of our culture. This means that other cultural fields, such as art, architecture, politics, society, and the production of knowledge generally are included as a matter of course. This development can be summarised under the heading of an extended concept of design, which is not only propelled by designers doing practical work, but is also accompanied by the theoretical work of scholars and philosophers.

Today, a lot of designers search for a form of design removed from its ostensibly functional character as commodity. That way, they are discovering new perspectives of design even when not commissioned by a client. Parallel to this development, artists seem to be interested in the everyday utilitarian character of design, as well as in social and creative ideas deriving from historical positions taken by designers.

BIELEFELDER KUNSTVEREIN / IM WALDHOF / WELLE 61 / D-33602 BIELEFELD / KONTAKT@BIELEFELDER-KUNSTVEREIN.DE / T+49(0)521.1788 06 / F+49(0)521.1788 10 BANKVERBINDUNG STADTSPARKASSE BIELEFELD / BLZ 480 501 61 / KTO 72 008 980 / COMMERZBANK BIELEFELD / BLZ 480 400 35 / KTO 7 808 710 UST.-IDNR. DE251853318 AUSSTELLUNGSÖFFNUNGSZEITEN DO UND FR 15:00–19:00 UHR / SA UND SO 12:00–19:00 UHR

Design positions, therefore, make up the starting point of the exhibition, and are supplemented by artists' works. This doesn't just involve various themes and forms of designing, but rather it is about the presentation of an attitude, as it manifests itself in a common interest of artists and designers in cultural knowledge, taking shape in objects and conceptions.

Curator: Thomas Thiel

EXHIBITION SUPPORT:

KUNSTSTIFTUNG → NRW

EXHIBITION SPONSOR:



CORPORATE PARTNER:



BROCHURE

To mark the exhibition, a 32-page brochure will be published (German/English), followed by a publication at the beginning of 2012 that will document the lecture program at the University of Applied Sciences in addition to the exhibition.

GUIDED TOURS

During our exhibitions, we offer free guided tours every Sunday at 5 pm. Besides that, we can offer individual guided tours and workshops upon request.

You will find further information related to the exhibition in the press section of our website www.bielefelder-kunstverein.de.

CONTACT

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